



WITH



Serving the Trucking Industry Since 1918

June 2025

GUARANTEED PURE

AMERICA'S
#1
DEF BRAND



Blue DEF

PLATINUM®

PEAK® BlueDEF PLATINUM® premium Diesel Exhaust Fluid's proprietary formula helps prevent deposits that can build up in the SCR system.

Every batch is
**TRIPLE-FILTERED +
GUARANTEED PURE.**

**TRIPLE-FILTERED
OPTIMIZES FUEL ECONOMY
EXTENDS LIFE OF SCR SYSTEM**



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BlueDEF PLATINUM

FAQS

WHAT IS BLUEDEF PLATINUM® DIESEL EXHAUST FLUID?

- BlueDEF PLATINUM®, is a groundbreaking premium Diesel Exhaust Fluid, that utilizes a proprietary formula which significantly reduces harmful deposits from forming, thus keeping your vehicle operating at peak performance.

WHAT ARE THE TARGET APPLICATIONS FOR BLUEDEF PLATINUM®?

- BlueDEF PLATINUM® is designed to be compatible with every type of vehicle application
- Low load vehicle and or applications that experience frequent stops during operation are most susceptible to formation of SCR system deposits.
 - Bus, Coach & Recreational Vehicles
 - Light Duty & Medium Duty Trucks
 - Refuse / Waste Management
 - Class 8 Trucks
 - Light Duty Automotive
 - Agricultural & Construction Equipment

CAN BLUEDEF PLATINUM® BE MIXED WITH STANDARD DEF?

- BlueDEF PLATINUM® is designed to be compatible with every type of vehicle application, therefore can be mixed with standard DEF without issue.
- If BlueDEF PLATINUM® is mixed with standard DEF, the desired performance will be reduced or lost.

WHAT TYPE OF VEHICLES WILL BENEFIT MOST WITH THIS INNOVATION?

- All diesel vehicles with SCR systems will benefit from BlueDEF PLATINUM®

IF YOUR SCR ALREADY HAS BUILDUP WILL THE BLUEDEF PLATINUM® CLEAN IT?

- BlueDEF PLATINUM® will not clean or remove any preexisting deposits it only works proactively to prevent deposits from forming.



ARE SEPARATE CONTAINERS NEEDED TO STORE BLUEDEF PLATINUM® AND BLUEDEF?

- To maintain its deposit reducing benefit, BlueDEF PLATINUM® should be stored in a separate container than regular DEF. BlueDEF PLATINUM® will be diluted and have reduced effectiveness if stored in vessels containing standard diesel exhaust fluids.

WITH THE LAUNCH OF BLUEDEF PLATINUM®, WILL THE CURRENT BLUEDEF GET DISCONTINUED?

- Current BlueDEF will still be available, as it continues to be America's #1 brand of DEF and is backed by our Purity Guarantee, which ensures it meets or exceeds the strictest OEM standards.

WILL I GET THE BENEFITS OF BLUEDEF PLATINUM® IF I USE IT ONLY OCCASIONALLY?

- No. You must continually use BlueDEF PLATINUM® to prevent deposits from forming in your SCR system.

WHAT IS THE BENEFIT OF TRIPLE-FILTERED DEF?

- While all OWI manufactured DEF has always met the API standards for purity, we have added the extra step of triple-filtering all BlueDEF diesel exhaust fluid to ensure no contaminants or impurities make it into the final product.

OW DEG002 2.5 Gallon Container